

Station	WPMY-TV PITTSBURGH, PA	Agency	() GREAT AMERICAN MEDIA	Rep Firm	
Advertiser	() POLITICAL ISSUE GROU		3050 K ST NW, SUITE 100	Sales Office	() WASHINGTON
Product	DCCC		WASHINGTON, DC 20007	Salesperson	() KATHRYN SARDINSKY
Estimate#	2112	Agency C/P1/P2/E	11/14/2112		
Buyer	Maura Gilroy	Flight Dates	10/23/2012 - 10/29/2012	Salesperson Phone#	202-955-5342
Phone#		Hiatus Weeks		Salesperson FAX#	
Fax#					

***** Contract Coversheet *****

V3 10/27 SEE LN 5 FOR PC - PLS TRY TO CLEAR LN 4 WHERE YOU

CAN THANKS

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--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

Ln	Dates	Time	Program	Len	Rate	Day	Spots/Week	# of Weeks	Total Spots	Total Cost
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1	10/23-10/29	330P-4P	JUDGE ALEX B	:30	\$75.00	TU-F,M	1	1	1	\$75.00
2	10/27-10/27	7P-8P	SEINFELD WK/SEINFELD WK B	:30	\$125.00	SA	1	1	1	\$125.00
3	10/25-10/25	8P-9P	WHITE COLLAR	:30	\$300.00	TH	1	1	1	\$300.00
4	10/25-10/29	4P-5P	JEFF PROBST	:30	\$30.00	TH-F,M	1	1	1	\$30.00
5	10/28-10/28	8P-9P	BONES	:30	\$75.00	SU	1	1	1	\$75.00

---REPORT TOTALS---

Report Totals: 5 / \$605.00

---SALES MONTHLY TOTALS---

Oct 12: 5 / \$605.00 Nov 12: 0 / \$0.00

Sales Totals: 5 / \$605.00

Station Totals: 5 / \$605.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$60,500	CABL	0%	KDKA	0%	UNKN	99%	WNPA	0%	WPGH	0%
		WPMY	1%	WPXI	0%	WTAE	0%				

Station

WPMY-TV PITTSBURGH, PA

Advertiser

() POLITICAL ISSUE GROU

Product

DCCC

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2112

Buyer

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() GREAT AMERICAN MEDIA

3050 K ST NW, SUITE 100

WASHINGTON, DC 20007

Agency C/P1/P2/E

11/14/2112

Flight Dates

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Hiatus Weeks

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Books

null

Demos

RA35+